

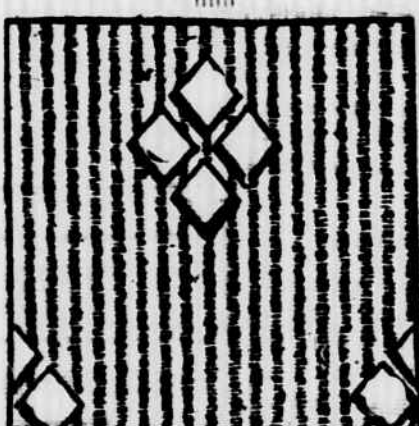
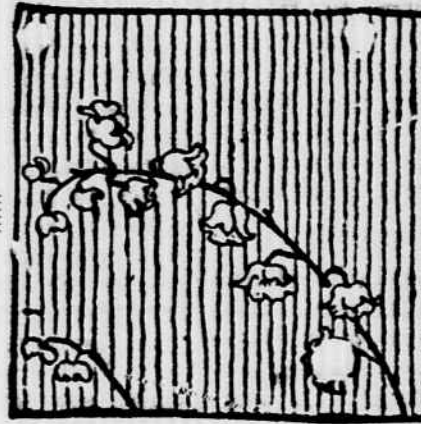
A Psychological Moment

The First Day of the Finally Reduced Prices Made Just Prior to the Palais Royal "Stock Taking."

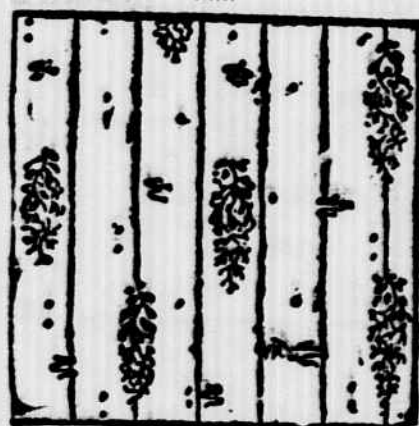
Isn't It the Moment

—when prettiest of Wash Dress Goods, standard at 12½c to 25c, are reduced to only 9c yard? The Trimmings, too, at prices as surprisingly little. The final reductions in the price of Summer Goods occur here a month earlier than customary—because the Palais Royal "Stock Taking" occurs July 1 instead of August 1. The trade rule—to count dollars rather than goods—is prompting startling reductions in all departments.

10c Chambray Dress Gingham; plain colors.....	6c	25c Shirting Madras.....	18c
10c Standard Apron Gingham; fast colors.....	6c	25c Figured Dimities and Figured Dotted Swiss.....	12½c
15c White Dotted Swiss and Check Nainsooks.....	9c	White and Colored Wash Braids; used for bathing suits and children's wash dresses. Were 10c yard.....	3c
25c White Flaxon; in checks and stripes.....	15c	Ocean Pearl Buttons; 1 dozen on card; for shirtwaists and dresses. Some were 10c card.....	4c
25c Dress Gingham; in plaids and stripes.....	15c	Narrow Persian Bands and Applique. Were 30c yard.....	9c
25c Figured Shirting; linen finish.....	12½c	Colored Net Embroidered Bands; from 1 to 2 inches wide. Some were \$1 yard.....	39c
12½c Figured Batiste Lawns.....	9c	Silk Novelties; in black and colors. Sold up to \$1.98 yard.....	89c
50c Figured French Voiles.....	35c		
80c French Voiles; in plaids and stripes.....	25c		



Tomorrow,
9c yd.
Were 12½c to 25c.



Ribbons, Laces, Embroideries.

Art Ribbons at 29c yard! Whether for hat trimming, dress sash, the hair, or to create some pretty ornaments, these art ribbons are equally attractive. Some, floral effects, look as if hand-painted; others, in stripes, are rich in colorings. 5 and 6 inches wide, at 29c yard. Now learn of the Laces and Embroideries.

Black and Colored Japanese Embroidered Lace Bands; up to 10 inches wide. Some were \$2.00 yard.....	50c	18-inch Swiss and Cambric Cover Embroideries. Some were 39c yard.....	19c
Colored Silk Embroidered All-over Laces; 18 and 20 inches wide. Some were \$3.00 yard.....	\$1.00	27-inch Irish Crochet Embroidery Flouncings. Some were \$3.98 yard.....	\$1.50
Cotton Nottingham Lace Bands; some flat effects; up to 10 inches wide. Some were 75c yard.....	25c	Nainsook Embroidered Yokes for gowns, corset covers and chemises. Some were 82c each.....	18c
Cotton Cluny Lace Bands and Edges; up to 5 inches wide. Some were 25c yard.....	7c	27-inch Swiss Embroidery Flouncings, eyelet and Irish crochet effects. Some were 82c yard.....	79c
Valenciennes Laces, Edges, and Insertions; 12-yard pieces. Some were \$1.00.....	37c	Galloons; some Irish crochet effects; up to 5 inches wide. Some were 21c yard.....	21c
22-inch Swiss All-over Embroidery; large and small patterns; in eyelet and blind effects. Some were \$2 yard.....	79c	Batiste and Chambray Colored Embroidery Robes. Some were \$18.....	\$7.98
		White Swiss Embroidery Robes; semi-made. Some were \$10.....	\$5.00



Reduced to \$1.69 and \$2.98.

These dainty dresses were made to retail at \$2.98 to \$5.00. Tomorrow's visitors will receive the cream of these bargains. Remember that prices are finally reduced—beginning after breakfast tomorrow. Go to third floor and find dainty beauties in white lingerie effects, some almost entirely of eyelet embroidery. In colors are dainty voiles and lawns.

House Dresses, \$1.



Only four styles pictured above. A quarter hundred are here, at only \$1.00 for choice.

Lingerie Dresses—imported models that were \$25.00 to \$50.00 finally reduced to \$10.00 for choice. Linen Coat Suits reduced from \$12.50 to \$4.98 and from \$22.50 to \$9.98. All-wool Cloth Tourist Suits, made to retail at \$25, \$30, \$35 and \$40, finally reduced to \$15.00 for choice. If you would get the "cream" of these bargains, must you not be a soon-after-breakfast visitor tomorrow?



Finally Reduced to \$3.98.

While the major portion of these dresses were made to retail at \$10.00, they have been lately distributed from here at \$5.00, creating the talk of the town. Now finally reduced to \$3.98—Voile, Marquisette, Swiss, Embroidery and Lace Dresses, Main-tailored Linen Suits and One-piece Linen Dresses, in sailor effects, richly embroidered.

Table Linen, Etc.

The one time in the year when all the standard makes are all reduced in prices. Regular patrons know these Table Linens, Towels, Sheets and Spreads, and will appreciate tomorrow's "Stock-taking" prices on this Second Floor.

Mercerized Satin Damask; 60 inches wide. Was 50c yard.....	39c	Mercerized Table Cloth; 24 yards long. Were \$1.30.....	\$1.19
Bleached Satin Table Damask; 70 inches wide. Was 65c yard.....	49c	Huck Towels; hemmed; 17x34 inches. Were 10c.....	7c
German Table Damask; extra heavy; pure linen. Was 65c yard.....	59c	Huck Towels; hemmed 20x40 inches. Were 15c.....	11c
German Silver Bleached Damask; 70 inches wide. Was \$1.....	86c	Bath Towels; hemmed; 22x44 inches. Were 30c.....	29c
German Silver Bleached Napkins; hemmed ready for use. Were \$2 dozen.....	\$1.39	Bleached Sheets; extra heavy; 61x90 inches. Were 75c.....	59c
Satin Damask Napkins; 20 inches wide. Were \$3 dozen.....	\$2.39	Standard Bleached Sheets; 61x90 inches. Were 85c.....	69c
		Crochet Bedspreads; mar-selles patterns. Were \$1.....	89c
		Crochet Bedspreads; fringed; cut corners. Were \$1.75.....	\$1.59

Art Needlework on First Floor.

Centerpieces and Pillow Tops; stamped and tinted; Laundry Bags; large size, braided. Were 25c and 30c each.....	10c	Battenberg Centerpieces; full size; round and square. Were 30c and 50c.....	25c
Dollies; Tenebris wheel pattern; 6x6 inches; some all-over effects, others plain centers. Were 5c each.....	10c	Hand-embroidered Voile Waists; samples used for display; many pretty designs. Worth \$4.50 to \$6.00.....	\$2.00

Every Day Home Needs

"Stock Taking" on the Basement Floor Brings You These Rare Bargains.

White China Fruit Sauces. 2c each.....	2c	American Beauty Gas Range; 4 drilled burners on top; large oven, with glass door. Was \$10.50.....	\$8.75
White China-covered Slop Jars, with ball handles. Were 75c.....	69c	Blue-flame Wickless Oil Cook Stove, with three burners on top. Were \$7.....	\$4.87
White Stone Slop Jars, without cover, large size. Were 50c.....	29c	Iron Ovens for gas or oil stove; full size. Some were \$1.25.....	69c
White China Chamber Sets, large size, first quality. Were 14c and 25c.....	14c	Steam Cookers for gas or oil stoves, with three vessels. Were 39c.....	29c
White China Dinner and Tea Sets, 100 pieces, new shape, thin ware. Were \$6.00.....	\$3.97	"Wilson" Bread Toasters for gas or oil stoves. Were 15c.....	10c
American China Dinner and Tea Sets, 100 pieces; floral and gold decorations. Were \$10.00.....	\$6.97	Gas Stoves, with two double burners and large top. Were 80c.....	67c
English China Dinner and Tea Sets, 112 pieces; underglazed decorations. Were \$15.....	\$9.75	Double Oil Stoves, with 4 burners and two oil tanks. Were \$2.75.....	\$1.47
Carlsbad China Dinner and Tea Sets, 100 pieces; French shape. Were \$16.50.....	\$12.75	Hardwood Ice Chests, lined with galvanized iron; family size. Were \$4.....	\$2.97
Haviland China Dinner and Tea Sets, 100 pieces; each piece stamped floral and gold decorations. Were \$25.....	\$17.75	Ranney Refrigerator; sliding shelves, removable waste pipe; capacity, 40 lbs. Were \$8.....	\$6.97
Breakfast Sets, of 7 pieces, of fine quality. China. Were \$15.....	\$2.50	Refrigerators; solid ash lined; 45 inches high; capacity, 65 lbs. Were \$12.50.....	\$9.87
Carlsbad China Tea Sets, 56 pieces, thin china, first quality; assorted decorations. Were \$7.50.....	\$5.75	White Mountain Ice Cream Freezers; triple motion; three-quart size. Were \$2.25 and \$2.50.....	\$1.97
American Beauty Gas Range; high oven and broiler; 60 inches high; five drilled burners. Was \$19.50.....	\$19.50	Nursery Refrigerator and Water Cooler; packed with mineral wool. Was \$2.25.....	\$1.74
Gas Ranges, with three drilled burners on top and extra large oven. Were \$10.....	\$7.75	Snow Ball Makers, with cover; galvanized iron; square or round shape. Were 25c.....	19c

Summer Furniture and Draperies, On Fourth Floor.

Window Shades; embossed gloria Holland; 36x72 inches; spring rollers; white, green and ecru. Were 39c.....	25c	White Swiss Muslin; 36 inches wide; striped, barred and checks. Was 12½c yard.....	5c
Scotch Madras; 36 inches wide; white, ivory and ecru. Was 35c yard.....	23c	Art Craft Screen; light colored patterns; reversible. Was 10c yard.....	12½c



85c

Complete 98c

\$2 size, 98c

29c

17c yd.

In "Tiffany Room"

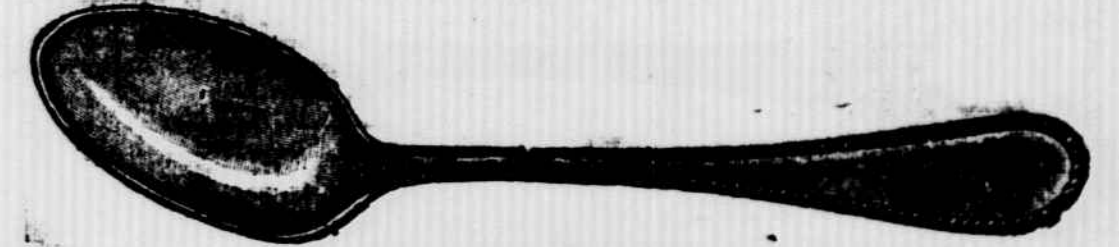
With a Thousand and One Other Things.



\$10 Sets, \$6.98

\$1.48

Teaspoons, 6 for 21c



Roger's Famous Silverware Reduced.

50c Cream Ladles.....	33c	Six Tablespoons.....	88c
75c Gravy Ladles.....	59c	Six Dinner Forks.....	88c
\$2.00 Soup Ladles.....	\$1.19	Six Silver Knives.....	\$1.10
75c Cold Meat Forks.....	33c	Six Butter Spreaders.....	\$1.10
Six Teaspoons.....	44c	Six Orange Spoons.....	\$1.00
		Six Coffee Spoons.....	88c

When in doubt see Dr. Samuel. No charge for consultation. Office hours: 9 a.m. to 5 p.m.—Balcony Parlor, First Floor.



From \$1 up.

A. Lisner.

PALAIS ROYAL

G Street.

Another list of "Stock-Taking" Sale prices in this morning's Post. Another will be in this evening's Sunday Times.